

# CSR

---

50	CSR Special Feature	Our Social Mission as a Telecommunications Operator —Countermeasures for the Great East Japan Earthquake
54	CSR Yearly Activities Report	
54	Organizational Governance	
58	Consumer Issues	
62	Environment	
68	Labour Practices	
72	Human Rights	
73	Fair Operating Practices	
74	Community Involvement and Development	

CSR activities in fiscal 2011 are described in this report beginning with the most prominent issues outlined under the seven core subjects addressed by the ISO 26000 international standards for social responsibility, from the perspectives of information required for disclosure by society and of information that KDDI wishes to convey.

Detailed information and comprehensive data including performance data and latest CSR topics and other matters are disclosed on the KDDI Web Site (under CSR (Environment & Society.))

KDDI endeavors to actively disclose data from the two perspectives noted above and intends to communicate openly with all of its stakeholders as it promotes CSR.

 [CSR \(Environment & Society\) Web Site](http://www.kddi.com/english/corporate/csr/) <http://www.kddi.com/english/corporate/csr/>

#### Period Covered

This report covers business activities for FY2011 (April 1, 2011 to March 31, 2012). However, this report also contains descriptions of a few initiatives from before and after this period.

#### Scope of Report

Although the scope of this report is the business activities of KDDI only, this report also includes some of the activities of our group companies.

#### Publication Date

Booklet: July 2012 (Next scheduled publication: July 2013)  
KDDI Web Site: October 2012 (Next scheduled publication: October 2013)

#### Referenced Guidelines

- GRI (Global Reporting Initiative) Sustainability Reporting Guidelines 2006
- Ministry of the Environment, 2012 Environmental Reporting Guidelines
- ISO 26000: 2010 (Guidance on Social Responsibility)
- JISZ 26000: 2012 (Guidance on Social Responsibility) Japanese Industrial Standards