

# External Assessment

## Selected as a "Nadeshiko Meigara" for Three Consecutive Years

KDDI has set a specific goal for the recruitment of female employees for FY2015 and continues to work cultivating and recruiting female leaders. Furthermore, to promote flexible working styles, we proactively offer support for work and the home.

These efforts have been recognized, and KDDI has been selected as a "2014 Nadeshiko Meigara" for being a company that proactively promotes women in the workplace. This is the third consecutive year that KDDI has been honored with this recognition.

Introduced in FY2012, "Nadeshiko Meigara" is a joint undertaking by the Ministry of Economy, Trade and Industry and the Tokyo Stock Exchange to select and introduce companies that

proactively promote the advancement of female employees as attractive stock.

We will continue our efforts to promote the advancement of female employees, and work to increase customer satisfaction by utilizing a female point of view in our management.



## Ranked Top in DBJ Environmental Rating, First for the Telecommunications Industry

KDDI has received the top rank of the DBJ Environmental Rating from Development Bank of Japan Inc. (hereafter DBJ), becoming the first telecommunications operator to do so.

This rating awards points for the level of a company's environmental management to select exceptional companies, looking at business activities, such to general environmental management, eco-products, and the 3R's, and performance, such as global warming measures and management of chemical substances.

KDDI has:

- Developed standards for introducing equipment, utilized energy-saving technology during operation, and carried out R&D for saving power in communication equipment and networks;
- Made efforts to establish company-wide functional security by installing LTE infrastructure strengthening measures at our headquarters to strengthen business continuity at times of disaster;
- Defined four material issues for CSR and worked on continuing improvements by holding dialogues with stakeholders.

With this recognition and the funds procured, we will continue to devote investment in communication network equipment that considers the environment.



Logo:  
Trademark Registration Number 5019301  
DBJ Environmental Rating:  
Trademark Registration Number 5019302

## Inclusion in SRI Indices (Morningstar Socially Responsible Investment Index)

As of January 2015, KDDI is included in the Morningstar Socially Responsible Investment Index (MS-SRI), which is the first socially responsible investment index in Japan.



The MS-SRI is a stock index of 150 socially exceptional companies selected by Morningstar Japan K.K. from listed domestic companies.

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### Inclusion in SRI Indices (Ethibel EXCELLENCE Label)

As of March 2015, KDDI is included in the Ethibel EXCELLENCE label from the socially responsible investing promotion group Forum ETHIBEL, based in Belgium. Forum ETHIBEL selects companies that demonstrate high performance from a CSR perspective.



### Inclusion in Euronext Vigeo World 120 Indices

As of May 2015, KDDI is included in the Euronext Vigeo World 120 sustainability evaluation indices, selected by NYSE Euronext, the world's biggest stock exchange group, and Vigeo which evaluates companies' performance in social responsibility.



### Selected as an ESG Meigara by the Tokyo Stock Exchange

As of May 2012, KDDI was recognized by the Tokyo Stock Exchange in FY2012 as an "ESG stock," pointing to corporate excellence in environmental, social and governance (ESG) endeavors.

\* Selection for the ESG Meigara by the Tokyo Stock Exchange only took place in FY2012.