

## External Assessment

### Activity and Results

#### Selected as “Nadeshiko Meigara” for Four Consecutive Years

Following its selection in FY2012, FY2013 and FY2014, KDDI has been selected as a “Nadeshiko Meigara” for being a company that proactively promotes women in the workplace for four consecutive years. On the same day, KDDI was also named in the New Diversity Management Selection 100 sponsored by the Ministry of Economy, Trade and Industry, the first time we have been doubly honored in addition to Nadeshiko Meigara.

Introduced in FY2012, Nadeshiko Meigara is a joint undertaking by the Ministry of Economy, Trade and Industry and the Tokyo Stock Exchange to select and introduce companies that proactively promote the advancement of female employees as attractive stock.

Introduced in FY2012, Diversity Management Selection 100 is a project under which the Ministry of Economy, Trade and Industry recognizes enterprises that have achieved an improvement in their corporate value by carrying out diversity management. In FY2015, the New Diversity Management Selection 100 was introduced, setting as its focal themes “Improvement of Work Style”, “Expansion of Work Fields” and “Employment of Foreigners.”



#### Inclusion in SRI Indices (Morningstar Socially Responsible Investment Index)

As of January 2016, KDDI is included in the Morningstar Socially Responsible Investment Index (MS-SRI), which is the first socially responsible investment index in Japan.

The MS-SRI is a stock index of 150 socially exceptional companies selected by Morningstar Japan K.K. from listed domestic companies.



#### Inclusion in SRI Indices (Ethibel Sustainability Index Excellence Global label)

As of March 2016, KDDI is included in the Ethibel Sustainability Index Excellence Global label from the socially responsible investing promotion group Forum ETHIBEL, based in Belgium. Forum ETHIBEL selects companies that demonstrate high performance from a CSR perspective.



#### Inclusion in Euronext Vigeo World 120

As of June 2016, KDDI is included in the Euronext Vigeo World 120 sustainability evaluation indices, selected by NYSE Euronext, the world's biggest stock exchange group, and Vigeo which evaluates companies' performance in social responsibility.



#### Top Domestic Telecommunications Carrier in CDP 2015

KDDI obtained a score of 99 points in evaluation of the level of disclosure of climate change information in the CDP Global Climate Change Report 2015 published by CDP\* in November 2015. This is the highest score of any telecommunications carrier in Japan.

This survey, in which CDP sends out a questionnaire on climate change to 500 target Japanese companies, was the thirteenth to date.

\*CDP is a non-profit organization based in London, UK. It used to be known as the Carbon Disclosure Project.

#### Ranked 8th by Industry in Nikkei Environmental Management Survey

KDDI was ranked in 8th place in the information and communications sector in the 18th Environmental Management Survey announced by the Nihon Keizai Shimbun in January 2016. The survey analyzes a company's overall environmental management and evaluates its balance of environmental measures, such as reduction of greenhouse gases and waste, and improvement in management efficiency.

#### Finalist in Low Carbon Cup 2016

On November 26, 2015, KDDI's Promotion of Recycling of Used Mobile Phones received the Finalist Award out of a total of 1,993 entries in the Low Carbon Cup 2016 organized by the Japan Network for Climate Change Actions.

The Low Carbon Cup is a system that commends activities

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for prevention of global warming undertaken by a diverse range of companies and organizations all over the country. This year 38 finalists were selected including KDDI.

The award was in recognition of KDDI's recycling of almost 100% of used mobile phone material.



Promoting Recycling of Mobile Phones

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### Winner of Prize for Excellence in the Environmental Communication Awards

On February 9, 2016, KDDI's Integrated Report (Detailed ESG Version) received the Selection Committee Chairman's Prize in the 19th Environmental Communication Awards sponsored by the Ministry of the Environment and the Global Environmental Forum for outstanding achievement in the field of environmental communications.

The awards are given with the aim of promoting initiatives for environmental management and environmental communications and improving the quality of disclosure of environmental reports by commending outstanding environmental reporting.

### Winner of the 25th Global Environment Awards (Fuji-sankei Group Award)

KDDI, The University of Tokyo and Kyushu Institute of Technology received the Fuji-sankei Group Award at the 25th Global Environment Awards sponsored by the Fuji-sankei Communications Group and supported by the Ministry of the Economy, Trade and Industry, Ministry of the Environment, Ministry of Education, Culture, Sports, Science and Technology, Ministry of Land, Infrastructure, Transport and Tourism,

Ministry of Agriculture, Forestry and Fisheries, and the Japan Business Federation.

The Global Environment Awards were introduced in 1992 as a system for recognizing industry, aimed at the coexistence of industrial development and the global environment.

The award recognized the contribution of the ecological survey project on dolphins in the River Ganges jointly conducted by KDDI, The University of Tokyo and Kyushu Institute of Technology to biodiversity conservation.



25th Global Environment Awards (Fuji-sankei Group Award) presentation ceremony



Research on Behavior of Endangered River Dolphins

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### Winner of Incentive Award of Japan Association for Promotion of Educational Technology

Disaster Training Classes Using Smartphones conducted at Yamanashi Prefectural Education Center with total support from KDDI and KDDI R&D Labs received the Incentive Award from the Japan Association for Promotion of Educational Technology (JAPET & CEC) at the ICT Yume Contest sponsored by JAPET & CEC.

This unprecedented and progressive high school initiative enables high school students to experience actual use of smartphones as a mitigation tool in times of disaster. It was highly appraised as an outstanding example of industry-government-university partnership and as a social challenge in regional disaster prevention and information literacy among high school students.

### Winner of Award for Companies Promoting Experience-based Learning Activities for the Youth

KDDI received the Selection Committee Incentive Award in the large corporation category at the 2015 Awards for Companies Promoting Experience-based Learning Activities sponsored by the Ministry of Education, Culture, Sports, Science and Technology (MEXT).

Introduced in 2014, the Awards for Companies Promoting Experience-based Learning Activities is a system for MEXT to recognize companies that undertake outstanding experience-based activities for young people.

KDDI received the award in recognition of its Tohoku Innovators Program, an IT education initiative for junior and senior high school students in the Tohoku region between August 2014 and February 2015.

### Selected as Telework Pioneer 100

On April 1, 2016, KDDI was selected as a "Telework Pioneer 100" certified by the Ministry of Internal Affairs and Communications (MIC).

Introduced in 2016 with the aim of promoting the spread of telework, Telework Pioneer 100 is a system for MIC to recognize companies, organizations, etc. that introduce and utilize telework.

KDDI introduced teleworking in 2005 and has created an environment in which about 7,000 employees currently work at home. This initiative was recognized by the award.

