

Being KDDI

Annual Report 2010

Results for the year ended March 31, 2010



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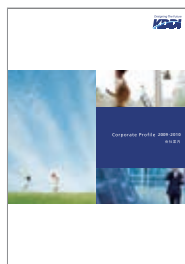
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KDDI CSR REPORT 2010

The KDDI CSR Report 2010 describes the total customer satisfaction (TCS) initiatives underpinning KDDI's business activities and clarifies its corporate social responsibility (CSR). It also outlines activities according to four priority issues, and reports from the perspective of management, society, and in terms of environmental performance, interspersed with stakeholder comments. Carbon offsets are employed to balance the amount of CO₂ emitted during the publication of this report.



CORPORATE PROFILE

KDDI produces a Corporate Profile outlining its operations and major initiatives, with the aim of promoting understanding among various stakeholders. This report is available on our website in e-book and PDF format, and is also published as a physical copy.

(Please contact kddipr@kddi.com to request physical copies of this report.)

DISCLAIMER REGARDING FORWARD-LOOKING STATEMENTS

Statements contained in this annual report concerning KDDI's plans, strategies, beliefs, expectations, or projections about the future, and other statements other than those of historical fact, are forward-looking statements based on management's assumptions in light of information currently available and involve risks and uncertainties. Actual results may differ materially from these statements. Potential risks and uncertainties include, but are not limited to, domestic and overseas economic conditions; fluctuations in currency exchange rates, particularly those affecting the U.S. dollar, euro, and other overseas currencies in which KDDI or KDDI Group companies do business; and the ability of KDDI and KDDI Group companies to continue developing and marketing services that enable them to secure new customers in the communications market—a market characterized by rapid technological advances, the steady introduction of new services, and intense price competition.