

### **KDDI Outline**

- Consolidated Financial Highlights
- KDDI's Foundation for Growth
- 06 To Our Stakeholders

# **Growth Strategy**

## 08 Message from the President

Entering his third year in charge, president Takashi Tanaka discusses the KDDI's growth strategy and management plans for the medium term.



#### 16 Special Feature: "3M Strategy" Progress and Outlook







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the Explosion in Data Traffic

Supporting the 3M Strategy by **Reinforcing Customer Contact Points** 

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### **Disclaimer Regarding Forward-looking Statements**

Statements contained in this report concerning KDDI's plans, strategies, beliefs, expectations, or projections about the future, and other statements other than those of historical fact, are forward-looking statements based on management's assumptions in light of information currently available and involve risks and uncertainties. Actual results may differ materially from these statements. Potential risks and uncertainties include, but are not limited to, domestic and overseas economic conditions; fluctuations in currency exchange rates, particularly those affecting the U.S. dollar, euro, and other overseas currencies in which KDDI or KDDI Group companies do business; and the ability of KDDI and KDDI Group companies to continue developing and marketing services that enable them to secure new customers in the communications market—a market characterized by rapid technological advances, the steady introduction of new services, and intense price competition.