## 1.1. FY 2005.3 Financial Highlights

- Consolidated basis
  - Operating revenues increased by 2.6% yoy and operating income was up 1.4% as strong "au" Business absorbed decreased revenues in Fixed-line Business and other segments
  - Interest-bearing debt decreased to ¥864.6B (end-March)

#### 2 "au" Business

- ▶ Operating revenue climbed 14.2% and operating income rose by 14.0% yoy
- Steady growth in Chaku-uta Full<sup>™</sup>; total downloads topped 5 million (on April 3)
- Achieved largest share of net adds for second consecutive year (50.4%) and continued to expand No. of WIN subs, reaching 3.25 million at end-March.
- 3 Fixed-line Business (Formerly BBC & Solutions Business)
  - Despite growth in internet-based services, which narrowed decrease in revenues, sales of Metal Plus expanded, thereby pushing down operating income to ¥0.3B

### 4 TU-KA Business

Expanded sales of simple handset "TU-KA S" among seniors

#### 5 Business Reorganization

- Transferred PHS Business (Oct. 2004) and made 3 TU-KA companies into wholly-owned subsidiaries (end-March 2005)
- Reorganization of subsidiaries: Established KDDI Evolva (telemarketing, etc.), KNSL (fixed-line telecom) and KDDI Technical Engineering Service (Operation & Maintenance)

### 1.2. Full-Year Forecasts for FY 2006.3

FY2005.3 Result FY2006.3 Forecast (Change)

- On a consolidated basis, Company forecasts an increase in operating revenues and a slight decrease in operating income, based on projected double-digit growth (15%) of ¥40.9 billion in "au" Business, which will almost cover an expected ¥41.7 billion decrease of OP through expanded sales of Metal Plus in Fixed-line Business.
- Operating revenues: ¥2,920.0B
  ¥2,976.0B (up ¥56.0B)
  Operating income : ¥296.2B
  ¥289.0B (down ¥7.2B)

(Reference) Results excluding Pocket up ¥142.8B down ¥1.7B

Principal Factors

√au ARPU	: ¥7,170	¥6,810	(down ¥360)
Cumulative subs	:19,540k	21,540k	(up 2,000k )
✓Metal Plus cumulative subs	: 40k	2,200k	(up 2,160k )

- Capex forecast at ¥440.0B (up ¥97.6B) due to enhanced "au" coverage and increased capex of 2GHz and wider coverage for Metal Plus
- **3** FCF guidance at ¥43.0B (down ¥359.2B) due to increased capex(¥97.6B) and disappeared prior year's effect of ¥203.7B for divestiture of PHS Biz. and 1H result of Pocket.

Note: All figures are on a consolidated basis except those where segments are referred.

# 1.3. FY 2006.3 Challenges

- Secure new customers to strengthen business foundations and drive sustainable growth
  - Build up brand strength, enhance customer satisfaction and ensure compliance
  - Develop FMC (Fixed & Mobile Convergence) services by exploiting KDDI's competitive advantages
- 2 "au" Business:
  - ▶ Increase product attractiveness by pursuing uniqueness ;enhance EZ Chaku Uta Full<sup>™</sup> etc.
  - Leverage strength of EV-DO network to expand sales of WIN's flat-rate services to wide range of users
  - Mobile Solutions: Enhance product development capability and promote sales along with solutions
- Fixed-line Business (Formerly BBC & Solutions Business)
  - Expand sales of direct access services, led by Metal Plus, to rebuild Fixed-line Business
- TU-KA Business
  - Establish stable customer base by focusing on seniors