

PROFILE

DDI Corporation, one of the forerunners of **KDDI Corporation**, was **established in June 1984** as Dai-ni Denden Planing Company. From the beginning, DDI was distinguished by **technical advancement**, affordability and **high-quality** features that have become **defining characteristics** of today's **KDDI** in the Japanese telecommunication market. On October 2000, **DDI Corporation** merged with **KDD Corporation** and **IDO Corporation** to form the **new DDI Corporation**, known unofficially since the merger as **KDDI***. On April 1, 2001, DDI Corporation **changed its name officially to KDDI Corporation**. **KDDI merged au Corporation** on October 1, 2001 to serve as the core retail service brand of **KDDI**. au enables customers to realize comprehensive voice and data communication by seam-

lessly integrating **fixed-line telephone, IP and cellular phone** services. **KDDI's** aim is to become an integrated telecommunication service provider offering high value derived from the confluence of **Mobile and Internet communications technologies**—a company providing services that can be used anywhere, at anytime by the fusion of fixed and mobile media. **FMC (Fixed & Mobile Convergence)** is the name given to **KDDI's "mobile & IP"** strategy. Based on these organizational concepts, **KDDI** will continue to expand its activities and depth of service in coming years as it evolves into a **Ubiquitous Solution Company**.

*References to KDDI in this report in the context of fiscal 2000, ended March 31, 2001, refer to DDI Corporation.



Jiro Ushio
Chairman, Member of the Board,
Representative Director
(Center)

Yusai Okuyama
Vice Chairman, Member of the Board,
Representative Director
(Left)

Tadashi Onodera
President, Member of the Board,
Representative Director
(Right)

Disclaimer Regarding Forward-Looking Statements

Statements contained in this annual report concerning plans, strategies, beliefs, expectations or projections about the future, and other statements other than those of historical fact, are forward-looking statements based on management's assumptions in light of information currently available and involve risks and uncertainties. Actual results may differ materially from these statements.

Potential risks and uncertainties include, but are not limited to, domestic and overseas economic conditions; fluctuations in currency exchange rates, particularly those affecting the U.S. dollar, euro and other overseas currencies in which KDDI or KDDI Group companies do business; and the ability of KDDI and KDDI Group companies to continue developing and marketing services that enable it to secure new customers in the communications market—a market characterized by rapid technological advances, the steady introduction of new services and intense price competition.