

PROFILE ➔ DDI Corporation, one of the forerunners of KDDI Corporation, was established in June 1984 as Dai-ni Denden Planning Company. From the beginning, DDI was distinguished by technical advancement, affordability and high-quality features that have become defining characteristics of today's KDDI in the Japanese telecommunications market. In October 2000, DDI Corporation merged with KDD Corporation and IDO Corporation to form the new DDI Corporation, known unofficially since the merger as KDDI. On April 1, 2001, DDI Corporation changed its name officially to KDDI Corporation. KDDI merged with au Corporation on October 1, 2001 to serve as the core retail service brand of KDDI. KDDI enables customers to realize comprehensive voice and data communication by seamlessly integrating fixed-line telephone, IP and cellular phone services. KDDI has adopted "Designing The Future" as our corporate slogan. Based on this vision, we are tackling network infrastructure improvements aimed at the arrival of the ubiquitous network society. At the same time, we are working to become a "Ubiquitous Solution Company" that provides secure, convenient value-added solutions.

Meeting All the Needs, All the

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Just what is a ubiquitous network society? It's a society that doesn't stop with communications that connect "people with people," but goes beyond—with networks that connect "people with things" and "things with things." It's a society that goes beyond space and time in delivering any information anywhere any time—with safety and efficiency designed to improve the quality of people's lives.



Time and Everywhere →

Disclaimer Regarding Forward-Looking Statements

Statements contained in this annual report concerning plans, strategies, beliefs, expectations or projections about the future, and other statements other than those of historical fact, are forward-looking statements based on management's assumptions in light of information currently available and involve risks and uncertainties. Actual results may differ materially from these statements.

Potential risks and uncertainties include, but are not limited to, domestic and overseas economic conditions; fluctuations in currency exchange rates, particularly those affecting the U.S. dollar, euro and other overseas currencies in which KDDI or KDDI Group companies do business; and the ability of KDDI and KDDI Group companies to continue developing and marketing services that enable them to secure new customers in the communications market—a market characterized by rapid technological advances, the steady introduction of new services and intense price competition.