





### Unlock the future

3G handsets by au offer more than just communication and multimedia content on the move.

KDDI pioneered 3G mobile services in Japan, enabling au subscribers to go beyond voice or e-mail and use 3G handsets as advanced communications tools to access varied content. New developments turn the latest models into "personal gateways," giving phones network-based functions as commuter passes, keys, credit cards or wallets. Soon your au mobile will be totally indispensable!











### Capture the mood

Your favorite music is available at the click of a button.

The EZ Chaku-Uta Full™music download service gives you access to great songs anytime, anywhere—all at CD quality. And music is just for starters: au mobiles can access e-books, games, videos, cartoons and other entertainment. An au mobile is not a handset so much as a lifestyle-enriching accessory.









## Get hooked up

#### KDDI provides highly reliable internet connection services through cutting-edge technology

KDDI's broadband services leverage state-of-the-art IP backbone technology to provide fixed-line subscribers with reliable, high-quality communications at low cost. Based on fiber-optic connections, the ultrafast KDDI Hikari Plus service offers a triple menu of Internet access, telephone services and multichannel TV. The age of broadband has truly arrived.









# Smooth communication, anytime, anywhere

Fixed and mobile convergence promises a future of freedom in communications.

KDDI is working to realize the next evolution in telecoms: networks that merge wire and wireless to render the distinction irrelevant. KDDI sees fixed-mobile convergence as a key advance in the development of the ubiquitous network society. As an integrated carrier that can supply fixed-line and mobile services, KDDI aims to be a "Ubiquitous Solution Company," providing high-valueadded, low-cost services that afford customers the ultimate in convenience.

