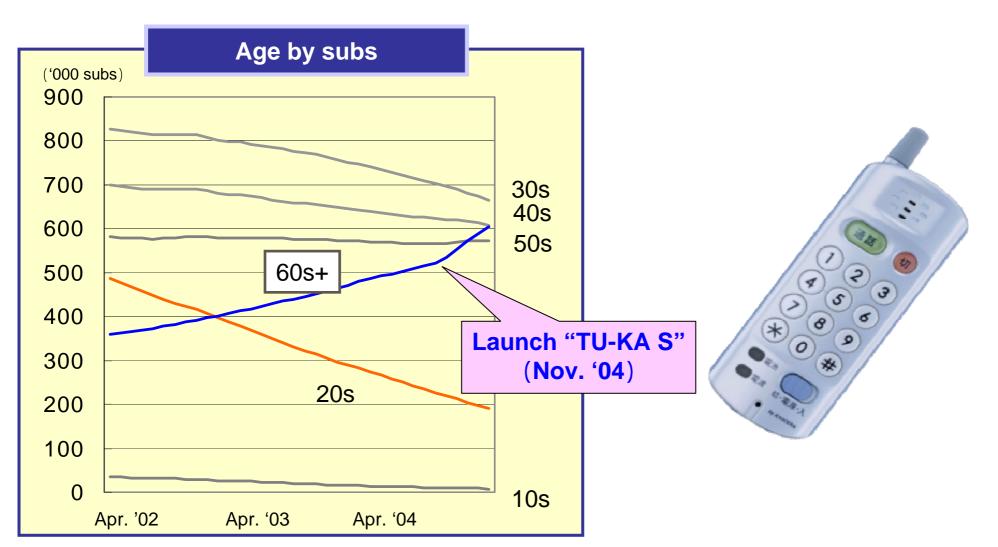
TU-KA Business

## **2G Specialization Strategy**

Establish stable customer base by focusing on seniors



Note: Subs referred here are post-paid users.