

October 22, 2010
KDDI Corporation

Notice Concerning Own Shares Purchase
(under the provision of the Articles of Incorporation
pursuant to Article 165, Paragraph 2, of the Companies Act)

The Board of Directors of KDDI Corporation (“KDDI”), at its meeting held on October 22, 2010, resolved that KDDI will purchase its own shares pursuant to Article 156 of the Companies Act of Japan, which applies pursuant to Article 165, Paragraph 3, of that law.

1. Reasons for purchase of KDDI’s own shares

To implement flexible capital policies in response to the change in the business environment and to provide shareholders return.

2. Details of matters relating to the purchase

(1) Type of shares to be acquired	Shares of common stock
(2) Total number of shares to be acquired	Up to 230,000 shares (Ratio to the shares outstanding: 5.16%)
(3) Total amount of purchase	Up to 100 billion yen
(4) Period of purchase	From October 25, 2010 to March 31, 2011

Reference: Own shares held by KDDI as of September 30, 2010

Total number of shares outstanding	4,454,113 shares
Total number of own shares	30,705 shares