

October 1, 2012  
KDDI Corporation

## **Notice of Adjustment of Conversion Price of the Convertible Bonds**

The Company hereby notifies the Adjustment of Conversion Price of the Zero Coupon Convertible Bonds due 2015 (bonds with stock acquisition rights, *tenkanshasaigata shinkabu yoyakuken-tsuki shasai*).

### **1. Adjustment of Conversion Price**

Name of issue: Zero Coupon Convertible Bonds due 2015

Conversion Price before adjustment: 573,100 yen

Adjusted Conversion Price: 5,731 yen

### **2. Effective date**

As of October 1, 2012

### **3. Reason for the Adjustment**

The adjustment is due to the share split (splitting each existing share of the Company into one hundred shares), which has come into force as of October 1, 2012, pursuant to the terms and conditions of the Zero Coupon Convertible Bonds due 2015. The share split was resolved at the meeting of the Board of Directors held on April 25, 2012.

Please refer to the press release of the Company dated April 25, 2012 “Notice Concerning Share Split, Adoption of Share-Trading-Unit System, and Partial Changes to Articles of Incorporation” for further information regarding of the share split.