

January 28, 2013
KDDI Corporation

Notice of Adjustment of Conversion Price of the Convertible Bonds

Tokyo: KDDI Corporation (hereafter the “Company”) notifies the Adjustment of Conversion Price of the Zero Coupon Convertible Bonds due 2015 (bonds with stock acquisition rights, *tenkanshasaigata shinkabu yoyakuken-tsuki shasai.*)

1. Adjustment of Conversion Price

Name of issue: Zero Coupon Convertible Bonds due 2015

Conversion Price before adjustment: 5,731 yen

Adjusted Conversion Price: 2,865.5 yen

2. Effective date

As of April 1, 2013

3. Reason for the Adjustment

The adjustment is due to the stock split (splitting each existing share of the Company into two shares,) which has come into force as of April 1, 2013, pursuant to the terms and conditions of the Zero Coupon Convertible Bonds due 2015. The stock split was resolved at the meeting of the Board of Directors held on January 28, 2013.

Please refer to the press release of the Company dated January 28, 2013 “Notice Concerning Stock Split and Partial Change to Articles of Incorporation” for further information regarding of the stock split.